Goodwill Connects

GIMCH makes hosting convenient by providing:

- Supervisor training on working with youth
- A streamlined recruitment process that includes matching students to jobs
- Training for students before they start working
- Career mentors who support the student throughout the program
- HR Support, payroll and more!



With Goodwill Connects, you can start shaping YOUR next generation of employees and start reaping the benefits of strengthened engagement with both your community and your workforce.

What Participants are saying:

The program provided my students what was promised; life lessons from a good, solid work experience. – **Teacher**

Working with students in this setting over the past few summers has definitely made me a better teacher. – Career Mentor

It was a lot of hard work, but it went fast. I learned a lot; mostly about how to do the basics for getting and keeping a job. – **Student**

I learned about responsibility, working with different kinds of people and handling my money. – **Student**

Goodwill made it relatively easy for us to host interns. Our biggest concern was about how we were going to consistently provide students meaningful job experiences. I think we did that. – Employer

To learn more, call and ask to speak to the Connects Coordinator or visit:

www.goodwillcmh.org/youth-programming

Goodwill Industries of Central Michigan's Heartland, Inc. Opportunity Center 15 Capital Ave. NE, Battle Creek MI 49017 Call: 269-788-6500 ext 2018



Changing Lives Through the Power of Work



OF CENTRAL MICHIGAN'S HEARTLAND

Goodwill Connects Youth Program



Achieve your business and community engagement goals through Goodwill Connects. A sponsored, 6 week summer work experience program for youth at no financial cost to you.

Over the past decade, we have worked hard to identify and remove barriers that employers face when hosting interns.



Payroll / Cost

Time spent

Insurance

/ HR

Interviewing



We provide Training and 1:1 Coaching and Mentoring. This incorporates work readiness skills such as professionalism, teamwork, conflict and time management.

We employ and pay the students throughout the 6 weeks that they spend with you gaining valuable work experience. We also provide financial coaching.

We provide a portfolio of pre-recorded applicant profile videos matched to the needs of your position.

We manage onboarding, workers' comp and accident reporting for participants while in the program.

What will your business gain?

Proven benefits to enrolling with Goodwill Connects include:

- \Rightarrow Overall improved attitude and productivity of your workforce.
- \Rightarrow Fresh perspectives and new solutions to processes and workflow.
- \Rightarrow Opportunities to improve employee training and mentoring skills.
- ⇒ Engage, shape, and recruit *your* future workforce, increasing your potential future employee pool.
 - \Rightarrow And much more!

Through this youth initiative, many businesses report strengthened relationships with both their workforce and their community.

What you can expect from the Goodwill Connects **Program:**

A longstanding commitment from Goodwill Industries of Central Michigan's Heartland, Inc. (GICMH) to provide effective orientation, supportive coaches and career mentors to your young workforce.

For over a decade, GICMH has provided paid summer job experiences to over 1,000 students from five school districts in the Greater Battle Creek area with the help of over 70 employers and a diverse, dedicated team of career mentors.



Career mentors

Connects' Career Mentors are critically important to the success of the program. These educators are dedicated to making sure students and employers are engaged and have an accessible, available resource.



We remove barriers to employment and help students by providing training, income and one-on-one coaching.

We collaborate with schools and employers to ensure that Connects' students understand the Power of Work by:

- Developing the skills needed to get and keep a job \Rightarrow
- \Rightarrow Learning how to manage money
- \Rightarrow Providing an opportunity to contribute and build a stronger connection to their communities
- \Rightarrow Preparing for the future by gaining work experience



Connecting Youth to The Power of Work

Goodwill Connects